

Introduction of CEO Club Pakistan

CEO Club Pakistan is Pakistan's Premier Corporate Think Tank that brings together leading CEOs, entrepreneurs, intellectuals, and thought leaders from across the region. The platform provides unparalleled opportunities for business leaders to engage in meaningful dialogue, explore new opportunities, and build valuable relationships through high-level networking while strengthening their public relations and corporate branding.

CEO Club Pakistan is registered with the Trade Mark Registry, Government of Pakistan (Trade Mark #440826). The organization is dedicated to CEOs, C-level executives, business leaders, entrepreneurs, difference makers, and women of substance who are committed to creating an empowering environment that contributes to the betterment of society, community, and the country through shared vision and collaboration.

Vision & Mission

Our core mission is **nation building** and **nation branding** by strengthening Pakistan's corporate leadership and promoting business excellence.

Vision

To achieve new standards of excellence by providing a dynamic platform for Pakistani CEOs, directors, chairmen, C-level executives, and overseas Pakistani business leaders to connect, collaborate, and foster business and investment opportunities for aspiring CEOs and entrepreneurs.

Mission

To be recognized as a leading corporate think tank that addresses the evolving needs of CEOs, chairmen, entrepreneurs, business leaders, and women leaders, while creating an enabling environment for leadership development and sustainable corporate growth.

CEO Club Pakistan Core Values

- ❖ Integrity
- ❖ Compassion
- ❖ Humility & Respect
- ❖ Innovation & Creativity
- ❖ Passion for Excellence

Why Join CEO Club Pakistan?

CEO Club Pakistan brings together C-level executives and business owners who aim to expand their businesses and strengthen their professional relationships. Members interact with fellow CEOs, industry leaders, government officials, and policy makers, creating opportunities for partnerships, collaboration, and business development. Through this engagement, members gain exposure to new ideas, industry insights, and connections that can open doors to business opportunities within Pakistan and internationally.

Key Benefits of Joining CEO Club Pakistan

1. Leadership development for CEOs and their teams.
2. Corporate image building and enhanced brand visibility.
3. Opportunity for the CEO's success story or case study to be featured in the best-selling book **100 CEOs & Diplomats of Pakistan**.
4. Opportunity to be featured in Pakistan's Best-Selling Business and Lifestyle Magazine **CEO Today**.
5. Increased business opportunities through networking and referrals.
6. Access to a high-profile network of CEOs, senior executives, diplomats, and government officials.
7. Invitations to exclusive CEO Club corporate events and summits.
8. Learning and speaking opportunities through CEO Summits and leadership forums.
9. Opportunities to interact with senior leadership including Presidents, Prime Ministers, Governors, Chief Ministers, Federal Ministers, Policy Makers, Bureaucrats, Diplomats, And Honorary Consuls.

Who Can Become a Member?

- **Corporate Sector**
C-Level Executives, Directors, Chairmen, Presidents, Managing Directors, General Managers, and senior leadership professionals.
- **Government Sector**
Senior government officials including Director Generals, Governors, Chief Ministers, Presidents, and Prime Ministers.
- **Diplomatic Community**
Ambassadors, Consul Generals, and Commercial Attachés.

CEO Club Pakistan Membership

The membership network of CEO Club Pakistan includes Pakistani CEOs, entrepreneurs, directors, policy makers, business leaders, chairmen, and women leaders from across the country. It also includes overseas Pakistanis who actively contribute toward promoting a positive image of Pakistan globally in business, trade, and investment.

By becoming a member of CEO Club Pakistan, you gain access to B2B and CEO-to-CEO networking opportunities among more than 5,000 companies. Members benefit from collaboration, knowledge sharing, and participation in public-private initiatives that contribute to Pakistan's economic growth and development.

CEO Club Pakistan provides a platform where CEOs and business leaders come together to discuss business trends, investment opportunities, and trade prospects within Pakistan and internationally.

Key Features of CEO Club Pakistan Membership

1. Business and Investment Opportunities

CEO Club Pakistan offers members the opportunity to interact with leading CEOs, entrepreneurs, policy makers, and business leaders. These interactions open doors to both local and international investment opportunities and strategic collaborations.

2. CEO Leadership Development

The core philosophy of CEO Club Pakistan is knowledge sharing. Members benefit from each other's experiences, insights, and professional journeys.

The guiding principle of the club is:

“It is okay to be at the top, but you don't have to be alone.”

CEO Club Pakistan creates an environment where CEOs can openly exchange ideas, improve business efficiency, and strengthen both their professional and personal growth.

3. Management House – A State-of-the-Art Leadership Development Institute

CEO Club Pakistan has established Management House, a state-of-the-art leadership development institute located in Johar Town, Lahore. The institute is dedicated to the professional development of CEOs, entrepreneurs, senior executives, and emerging leaders. It provides a platform for leadership training, executive development programs, and corporate learning initiatives.

Companies can organize in-house training programs at Management House, including sales conferences, executive training sessions, and specialized leadership development programs. Members can utilize these facilities at discounted rates.

The institute also hosts international leadership programs and retreats, providing members opportunities to interact with global speakers and experts.

4. Best-Selling Book “100 CEOs & Diplomats of Pakistan”

This book is a collection of inspiring success stories and case studies of leading CEOs, entrepreneurs, directors, women leaders, policy makers, educationists, and philanthropists who have created a positive impact in their respective fields. It is Pakistan’s first publication dedicated to documenting the journeys of corporate leaders and inspiring future entrepreneurs. To date, eleven editions of the book have been published, featuring stories of resilience, challenges, and achievements of Pakistan’s leading business figures.

5. CEO Summits (Regional & International)

CEO Club Pakistan hosts large-scale CEO Summits bringing together more than 400 CEOs and business leaders. These events provide opportunities for networking, collaboration, and knowledge sharing. Each summit also features the launch of the international edition of the book **“100 CEOs & Diplomats of Pakistan.”**

The book launches take place in Lahore, Islamabad, Karachi, Peshawar and internationally in cities such as London, Canada, Germany, Qatar, Holland, Scotland, Dubai, Saudi Arabia, Indonesia, Malaysia, and Davos.

6. CEO Today Magazine

CEO Today is a bi-monthly magazine published from Lahore that caters to Pakistan’s corporate leadership and business community. The magazine features success stories,

industry insights, and interviews with CEOs, entrepreneurs, investors, and business leaders. It also provides companies with strong branding and visibility through print, digital platforms, and media coverage.

7. CEO Award by CEO Club Pakistan

The CEO Awards recognize the outstanding achievements and leadership of Pakistani CEOs who have contributed significantly to economic growth and industry development.

Awards are presented across multiple sectors including:

- Agriculture
- Technology & Innovation
- Pharmaceuticals
- Real Estate & Construction
- Tourism & Hospitality
- Healthcare
- Banking & Finance
- FMCG
- Exports
- Logistics
- Automobiles & Manufactures
- Textiles
- Food Processing

Selection criteria include business growth, innovation, employment generation, and contribution to the national economy.

8. CEOs' Corporate Events

CEO Club Pakistan organizes exclusive networking events including:

- ❖ CEO Breakfast Sessions
- ❖ Gala Dinners
- ❖ Musical Evenings
- ❖ Family Networking Events
- ❖ Leadership Retreats

These events provide a relaxed environment for CEOs and their families to connect and build lasting relationships.

9. CEOs' Coaching

CEO Club Pakistan also organizes executive coaching programs for CEOs, directors, managing directors, and chairmen. These programs focus on leadership development, strategic thinking, and the growth of family-owned businesses.

10. CEO Club Digital

CEO Club Pakistan extends its presence online through CEO Club Digital, where we share engaging videos, reels, and interviews across social media platforms. Our digital content includes:

- Coffee with CEO – candid conversations with CEOs, entrepreneurs, and business leaders.
- Book Reviews – insights from the latest business and leadership publications.
- Studio Bay Khudi – discussions on innovation, entrepreneurship, and personal growth.

Through these digital initiatives, we bring the experiences, insights, and success stories of Pakistan's top business leaders directly to our audience, fostering learning, inspiration, and connection anytime, anywhere.

11. CEO as Mentor Program

The CEO as Mentor Program aims to inspire and guide young entrepreneurs by connecting them with experienced CEOs and business leaders.

One of its initiatives is Café Khudi — اپنی دنیا آپ پیدا کر, inspired by the philosophy of Allama Iqbal. The program promotes leadership, tolerance, innovation, and entrepreneurship through interactive sessions with CEOs, authors, intellectuals, and motivational speakers. The goal is to encourage youth to become job creators rather than job seekers.

12. Young CEO Club Pakistan

The Young CEO Club Pakistan recognizes emerging leaders under the age of 40 who demonstrate innovation, leadership, and professional excellence. The 40 Under 40 initiative highlights individuals across diverse industries who are making meaningful contributions and shaping the future of business.

13. Women CEO Club Pakistan

The Women CEO Club Pakistan celebrates and supports women leaders who are making a significant impact in their respective industries. The platform promotes leadership development, professional networking, mentorship, and philanthropy among women professionals.

Board of Directors

- ❖ Sirajuddin Aziz – Chairman, Banking Mohtasib (Ombudsman) Pakistan
- ❖ Dr. Muhammad Amjad Saqib – Founder, Akhuwat Foundation
- ❖ M. Farid Alam – CEO, AKD Securities
- ❖ Imran Samad – Chairman, CEO Club Pakistan & Former President & CEO, Sindh Bank
- ❖ Shabeeh Ikram – President, CEO Club Pakistan Karachi & Chairman, New Nest Group of Companies
- ❖ Zahid Latif Khan – President, CEO Club Pakistan Islamabad & Chairman, ZLK Group
- ❖ Muhammad Saleem Ahmad Ranjha – Executive Member of CEO Club Pakistan

Financial Aspect of CEO Club Pakistan Membership:

Platinum Package for Lifetime Membership @ PKR 1.5 M (plus tax)

❖ Best-Selling Book “100 CEOs & Diplomats of Pakistan”

1. The inspiring success story or case study of the CEO / Chairman / Managing Director of the company will be featured in the upcoming **twelfth edition** of **100 CEOs & Diplomats of Pakistan**.
2. The CEO will be invited to **exclusive CEOs Corporate Dinners** hosted by the distinguished personalities such as the Prime Minister / President / Chief Minister / Governor / CEOs / Ambassadors etc.
3. The CEO will be nominated for **CEO Award**.
4. Complimentary copies of the book will be provided.

❖ CEO Today Magazine:

1. The CEO's success story / case study will be featured in best-selling CEO Today Magazine.
2. The CEO will be invited at **Coffee with CEO** program, to be broadcast on our YouTube Channel **CEO Today TV by CEO Club Pakistan**.
3. The company will receive advertisement placement in CEO Today Magazine at a prime position.
4. Complimentary copies of the magazine will be provided.

❖ Corporate Branding at “CEO Summit Asia”

1. The CEO will be invited as **Distinguished Guest** at CEO Summit Asia organized by CEO Club Pakistan.
2. A 30-second comment from the CEO will be recorded and broadcast at the Red Carpet.
3. The CEO will have opportunities to network with the fellow CEOs, Ministers, High-Profile Leaders, Diplomats and Policy Makers exploring new business opportunities locally and internationally.

❖ **CEOs Leadership Development**

1. Ijaz Nisar (Life Coach & Founder, CEO Club Pakistan) will conduct a **complimentary power talk**, or **executive coaching program** for the CEO or the company's C-level executives.

❖ **Management House – A State-of-the-Art Leadership Development Institute**

1. The CEO will be invited at the exclusive sessions such as Coffee with CEO / CEO Talk organized by Management House.
2. Members will receive a 15% discount on training programs organized by CEO Club Pakistan at Management House.
3. If a member wishes to use the facility of Management House for their own training sessions, a 20% discount on logistical arrangements will be provided.

Gold Package for 2 years Membership @ PKR 1 M (plus tax)

❖ **Best-Selling Book “100 CEOs & Diplomats of Pakistan”**

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2. The CEO will be invited to **Exclusive CEOs Corporate Dinners** hosted by the distinguished personalities such as the Prime Minister / President / Chief Minister / Governor / CEOs / Ambassadors etc.
3. Complimentary copies of the book will be provided.

❖ **CEO Today Magazine:**

1. The CEO success story / case study will be featured across 3–4 pages with standard placement in the magazine.
2. The CEO will be invited at **Coffee with CEO** program, to be broadcast on our YouTube Channel **CEO Today TV by CEO Club Pakistan**.
3. The company will receive advertisement placement in CEO Today Magazine at an ordinary position.
4. Complimentary copies of the magazine will be provided.

❖ **Corporate Branding at “CEO Summit Asia”**

1. The CEO will be invited as **Distinguished Guest** at CEO Summit Asia organized by CEO Club Pakistan.
2. A 30-second comment from the CEO will be recorded and broadcast at the Red Carpet.

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❖ **Management House – A State-of-the-Art Leadership Development Institute**

1. The CEO will be invited to exclusive sessions such as Coffee with CEO and CEO Talk at Management House.

Silver Package for 1 year Membership @ PKR 0.5 M (plus tax)

❖ **CEO Today Magazine:**

1. The CEO success story / case study will be featured across 2–3 pages with standard placement in the magazine.
2. The CEO will be invited at **Coffee with CEO** program, to be broadcast on our YouTube Channel **CEO Today TV by CEO Club Pakistan**.
3. Complimentary copies of the magazine will be provided.

❖ **Corporate Branding at “CEO Summit Asia”**

1. The CEO will be invited as **Distinguished Guest** at CEO Summit Asia organized by CEO Club Pakistan.
2. A 30-second comment from the CEO will be recorded and broadcast at the Red Carpet.
3. The CEO will have opportunities to network with the fellow CEOs, Ministers, High-Profile Leaders, Diplomats and Policy Makers exploring new business opportunities locally and internationally.

❖ **Management House – A State-of-the-Art Leadership Development Institute**

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